

**colab.**

**WE BUILD  
BRAND  
EXPERIENCES**



## ARTWORK SPECIFICATION

Artwork must be supplied as High Resolution PDF format with crop marks and 30mm bleed all sides.

### PLEASE CHECK:

All logos and fonts are converted to outlines

Artwork is setup to the correct size and the dimension written is in the file name

CMYK colour format or Pantone colour match is specified

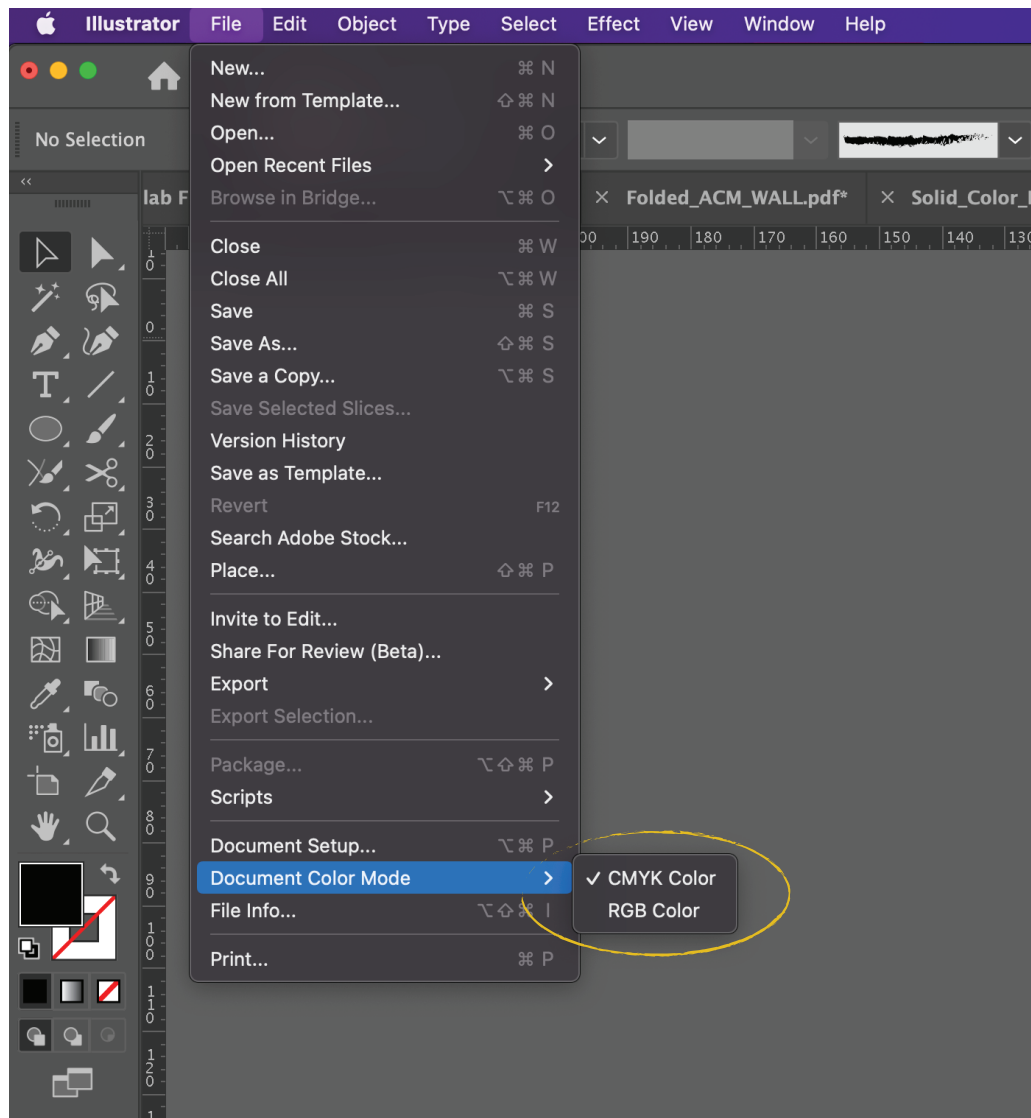
Images are embedded and flattened

Spelling is correct

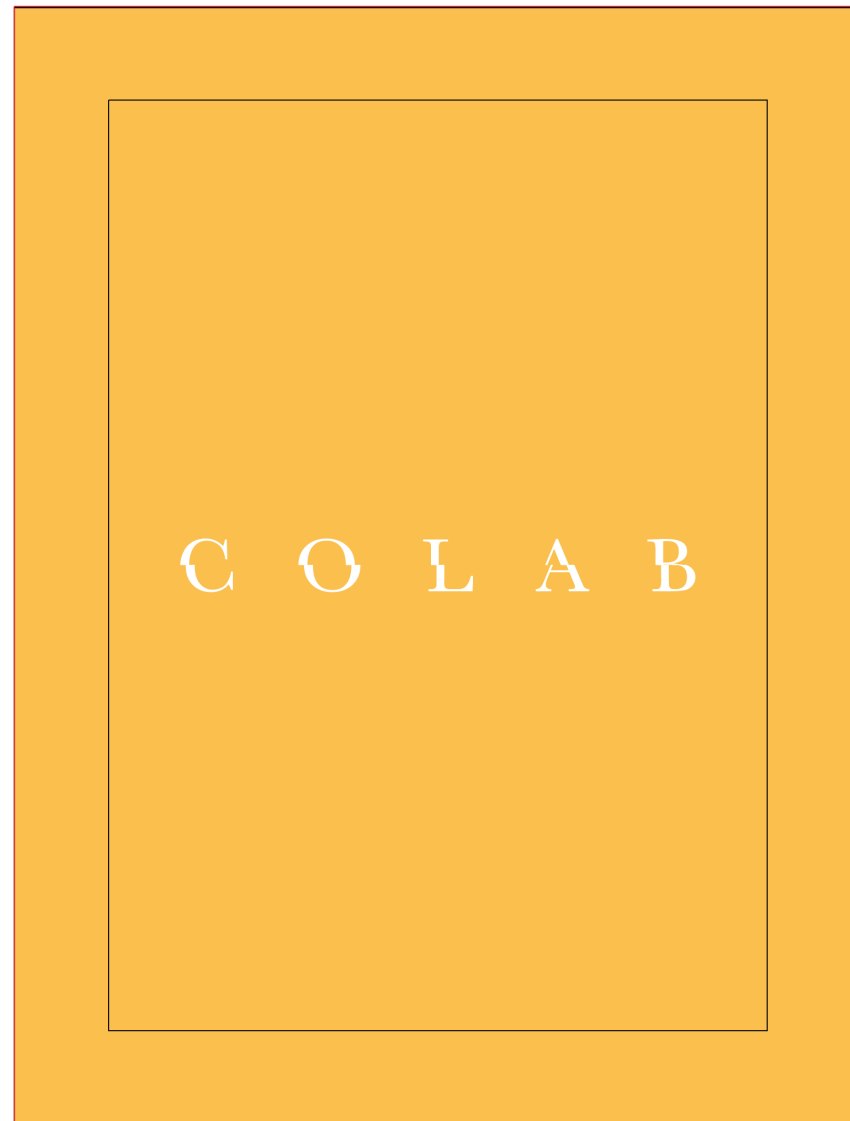
### PLEASE NOTE:

If artwork is supplied incorrectly an additional pre-press design fee may apply.

Please ensure that:

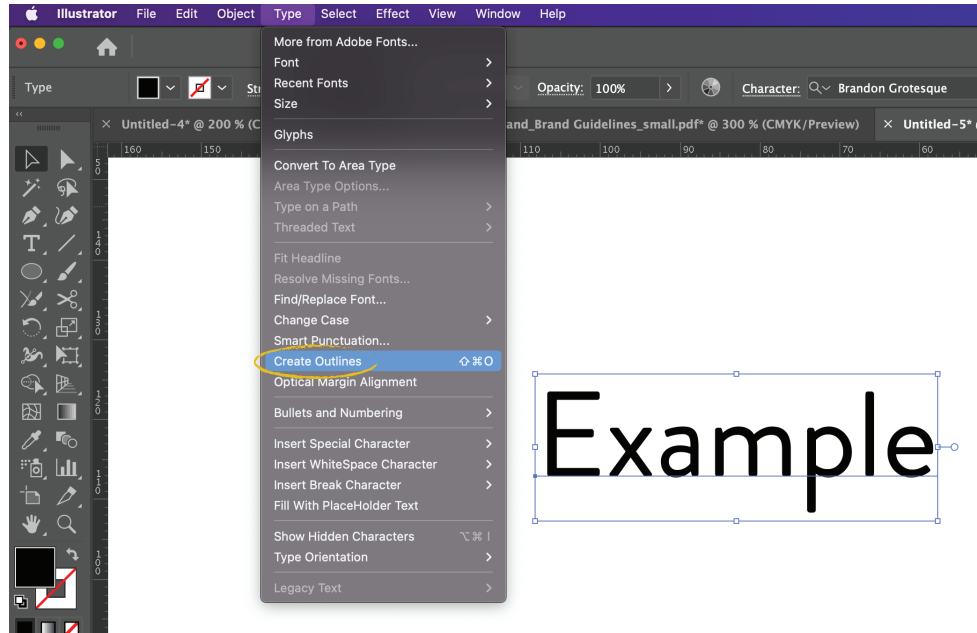


The Document Color Mode is CMYK

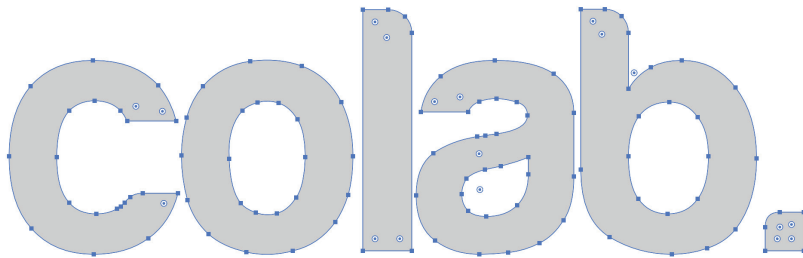


Your file is set up with 30mm Bleed on all sides

Please ensure that:

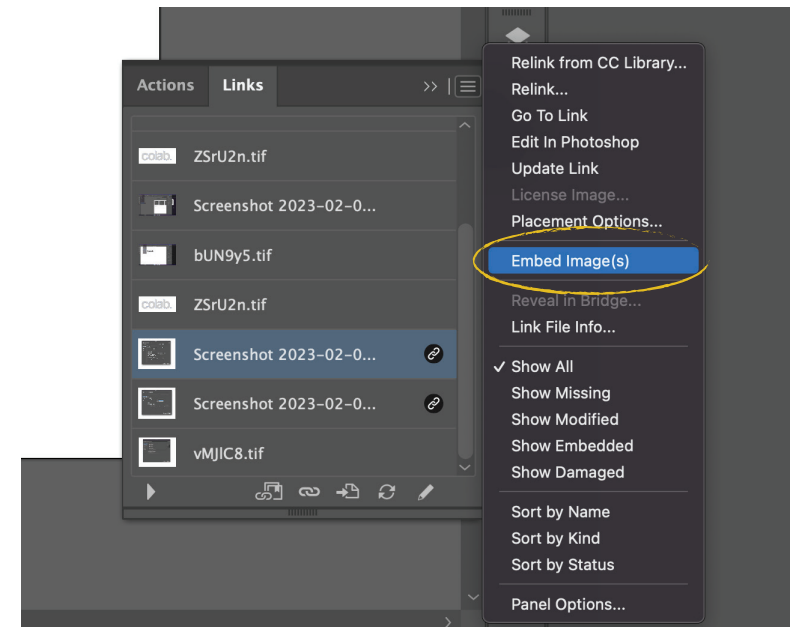


You've outlined all text or supplied fonts

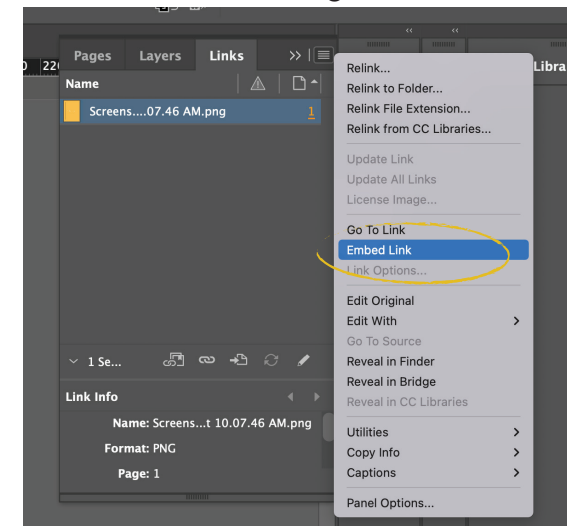


All graphic elements are vectors where applicable

## Illustrator

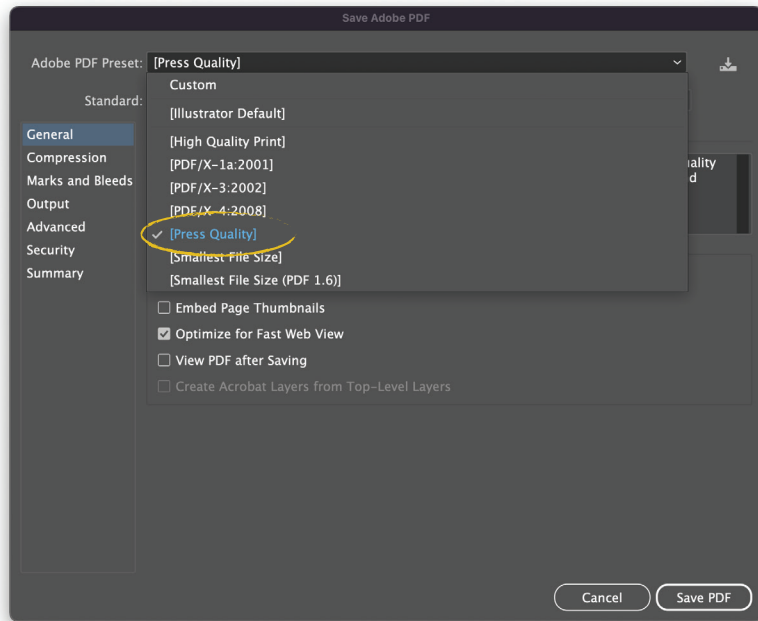


## InDesign

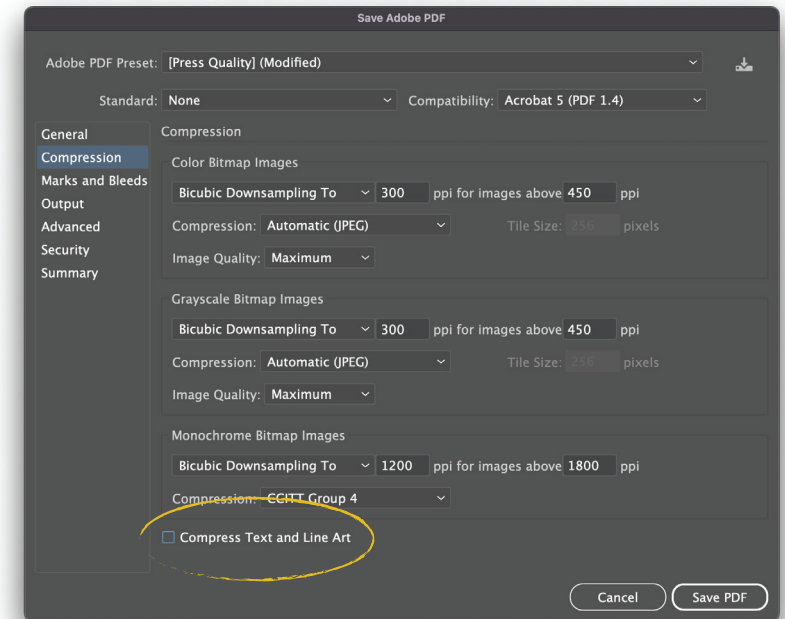


All images and links are embedded in the file

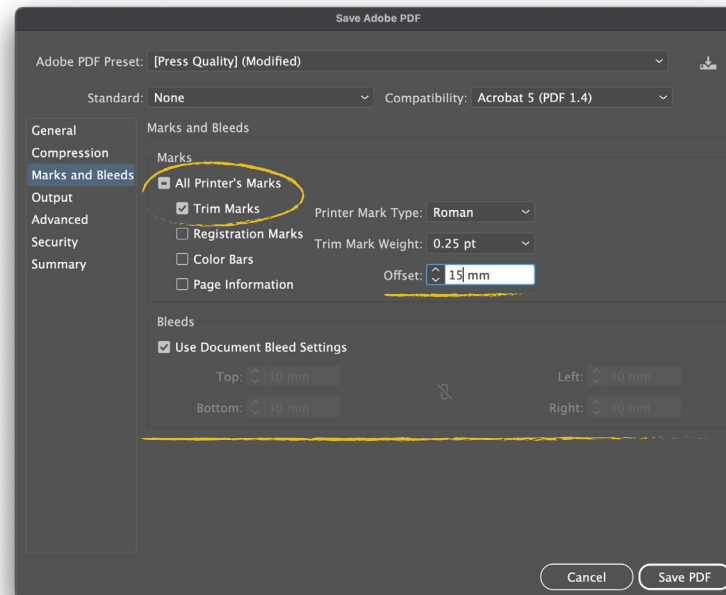
## When saving your file:



Select Press Quality PDF preset



Uncheck "Compress Text and Line art"



Use 30mm bleed with 15mm offset crop

## When naming files

- Name the company and event
- Include the size of the file
- Avoid using special characters and spaces

## Example

\*Colab event Plinth@350w.pdf



Colab\_Event\_Plinth\_350x1000.pdf

